

# Optimizing Mobile Crowdsourcing Quality with Four-Party Evolutionary Game in Edge Cloud Environment

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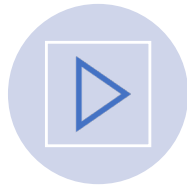
Department of Computer Science



# Content



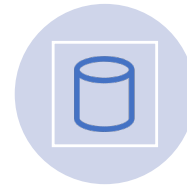
BACKGROUND



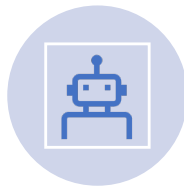
MOTIVATION



APPROACHES



SYSTEM MODEL



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EXPERIMENTS



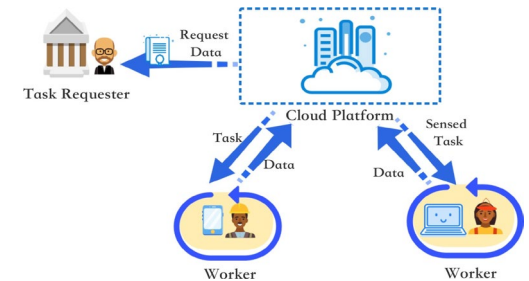
CONCLUSION



FUTURE WORK



# Background



## Mobile Crowdsourcing(MCS)

Publishing tasks through mobile devices



## Cloud Computing Service

Low cost, high performance, and flexibility  
Challenges: Service quality, higher demand



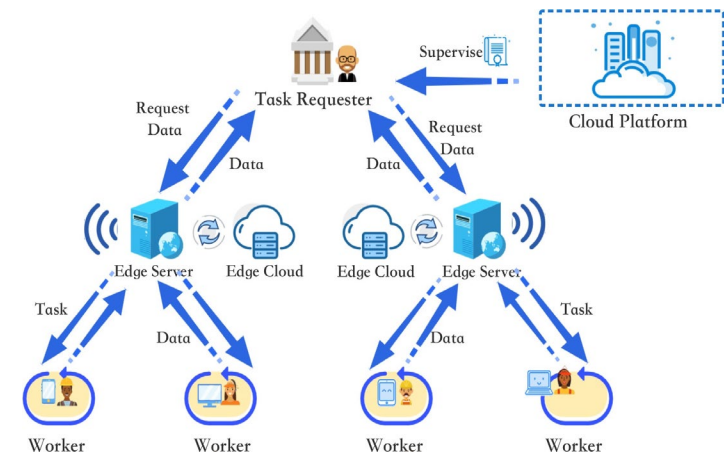
## The limitations in the current crowdsensing payoff models

- Devoid collusion
- Complete rationality
- Demand for high network bandwidth, low latency, real-time computing

# Motivation

## Optimizing MCS quality:

- Four-party evolutionary game model
  - ❖ Mobile Edge Computing (MEC)
- Replicator dynamics approach
  - ❖ Analysis of the strategic equilibrium points
- Incentive mechanism
- Potential collusion scenarios



# Approaches



## Incentive Mechanism

Material incentive  
Immaterial incentive



## Evolutionary Game Theory

Game theory + dynamic  
evolutionary processes =  
dynamic equilibrium



## Edge Computing

Offload computing tasks onto  
the edge server

# System Model

- Problem description: self-interested four parties
- Game Model Parameters

	Trustworthy	Untrustworthy
Worker: Data quality	$r$	$1 - r$
Cloud platform	$m$	$1 - m$
Task requesters: compensation	$p$	$1 - p$
Edge Server: control data	$g$	$1 - g$



# Description of Symbols in the Model

Notation	Description
$P_i$	The <b>payment</b> that requester pays platform and server
$R$	<b>Reputation rewards</b> for workers, edge servers, and platforms
$S$	<b>Reputation loss</b> for workers, edge servers, and platforms
$R_h$	Workers are <b>compensated</b> for providing <b>high-quality data</b>
$R_l$	Workers are <b>compensated</b> for providing <b>low-quality data</b>
$C_{hi}$	The <b>cost</b> incurred when workers provide <b>high-quality data</b>
$C_{li}$	The <b>cost</b> incurred when workers provide <b>low-quality data</b>
$B_{tw}$	<b>Cost of collusion</b> between workers and the platform
$N_p$	Platform <b>regulation cost</b>
$B_{tq}$	The cost associated with platform collusion with the requester
$O_{ij}$	Revenue generated for the requester through high-quality data
$S_q$	Reputation loss for the requesters
$R_q$	Reputation rewards for the requesters
$A_g$	Loss incurred due to low-quality data
$C_{he}$	Costs associated with <b>strict quality control</b> by Edge Servers
$C_{le}$	Costs associated with <b>poor quality control</b> by Edge Servers

# Strategy Analysis

- Expected Revenue Function

- Worker expectations:

$E_{11} =$	$mpg(R_h + R - C_{hi}) + m(1-p)g(R_h + R - C_{hi}) + mp(1-g)(R_l + R - C_{hi}) + m(1-p)(1-g)(R_l + R - C_{hi}) + (1-m)pg(R_h + R - C_{hi}) + (1-m)(1-p)g(R_l + R - C_{hi}) + (1-m)p(1-g)(R_h + R - C_{hi}) + (1-m)(1-p)(1-g)(R_l + R - C_{hi})$
$E_{12} =$	$mpg(-C_{li} - S) + m(1-p)g(-C_{li} - S) + mp(1-g)(-C_{li} - S) + m(1-p)(1-g)(-C_{li} - S) + (1-m)pg(R_h - C_{li} - S - B_{tw}) + (1-m)(1-p)g(R_l - C_{li} - S) + (1-m)p(1-g)(R_l - C_{li} - S - B_{tw}) + (1-m)(1-p)(1-g)(R_l - C_{li} - S)$
$\bar{E}_1 =$	$rE_{11} + (1-r)E_{12}$

- Worker strategy selection: Replicator dynamic equation

$F(r) =$	$dr/dt = r(E_{11} - \bar{E}_1) = -r(r-1)(C_{li} - C_{hi} + R + S + pB_{tw} + mR_l + pR_h - pR_l - mpB_{tw} + mgR_h - mgR_l - gpR_h + pgR_l - mpR_h + mpR_l + mpgR_h - mpgR_l)$
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# Strategy Analysis

## Expected Revenue Function

	Average: $E_{i1}$ - trust strategy $E_{i2}$ : distrust strategy	Replicator dynamic equation
Platform	$\bar{E}_2 = mE_{21} + (1 - m)E_{22}$	$F(m) = dm/dt = m(E_{21} - \bar{E}_2)$
Task requester	$\bar{E}_3 = pE_{31} + (1 - p)E_{32}$	$F(p) = dp/dt = p(E_{31} - \bar{E}_3)$
Edge server	$\bar{E}_4 = gE_{41} + (1 - g)E_{42}$	$F(g) = dg/dt = g(E_{41} - \bar{E}_4)$

# Stability analysis

## ➤ Lyapunov first method

$$J = \begin{bmatrix} J1 & J2 & J3 & J4 \\ J5 & J6 & J7 & J8 \\ J9 & J10 & J11 & J12 \\ J13 & J14 & J15 & J16 \end{bmatrix}$$

$$= \begin{bmatrix} \partial F(r)/\partial r & \partial F(r)/\partial m & \partial F(r)/\partial p & \partial F(r)/\partial g \\ \partial F(m)/\partial r & \partial F(m)/\partial m & \partial F(m)/\partial p & \partial F(m)/\partial g \\ \partial F(g)/\partial r & \partial F(g)/\partial m & \partial F(g)/\partial p & \partial F(g)/\partial g \\ \partial F(p)/\partial r & \partial F(p)/\partial m & \partial F(p)/\partial p & \partial F(p)/\partial g \end{bmatrix}$$



# The Eigenvalues of the Jacobian Matrix

Assumption:  $C_{hi} - C_{li} > B_{tw} + S$ ,  $R_h - R_l > B_{tq} + S_q$ ,  $R + S > N_p$ , and  $S > R$

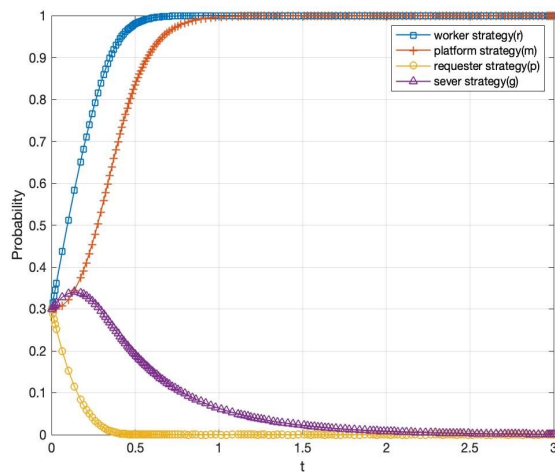
Equilibrium Point	$\lambda_1$	$\lambda_2$	$\lambda_3$	$\lambda_4$	Stability Conclusion	Scenario
E6(1,1,0,0)	$C_{hi} - C_{li} - R - R_l - S$	$N_p - B_{tq} - R - S$	$R_l - R_h - P_i + R_q + S_q$	$C_{le} - C_{he} + R + S$	ESS	1
E11(0,0,1,1)	$C_{li} - C_{hi} + R + S + B_{tw}$	$-N_p + S + B_{tw} - P_i^*v$	$R_h - R_l - R_q - S_q$	$P_i - C_{le} - S - P_i^*v$	ESS	2
E16(1,1,1,1)	$C_{hi} - C_{li} - R - R_h - S$	$N_p - R - S$	$R_h - R_l - R_q - S_q$	$P_i - C_{le} - S - P_i^*v$	ESS	3



# Simulation Experiments

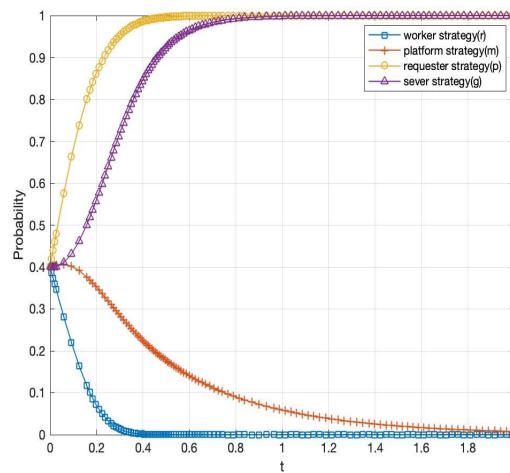


# Stability Analysis



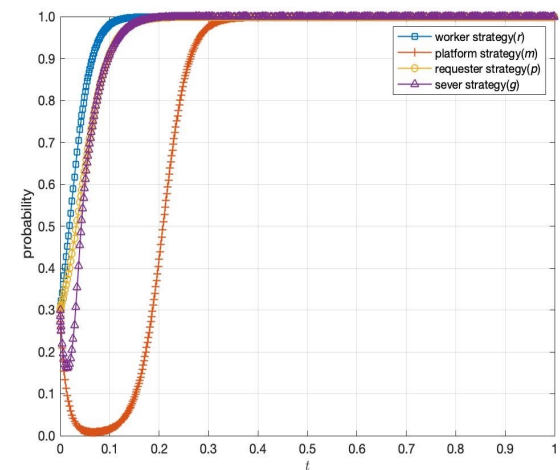
*The Evolution of Four Parties in Scenario 1*

$$r=m=p=g=0.3$$

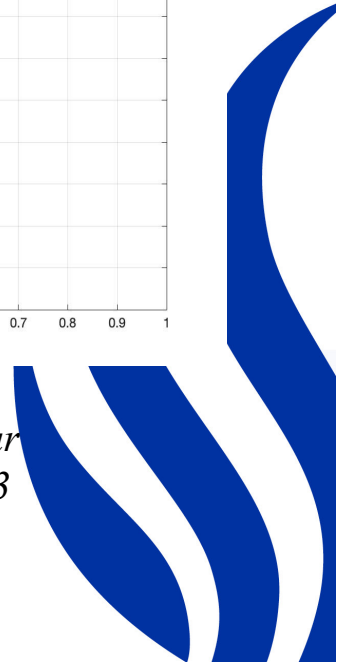


*The Evolution of Four Parties in Scenario 2*

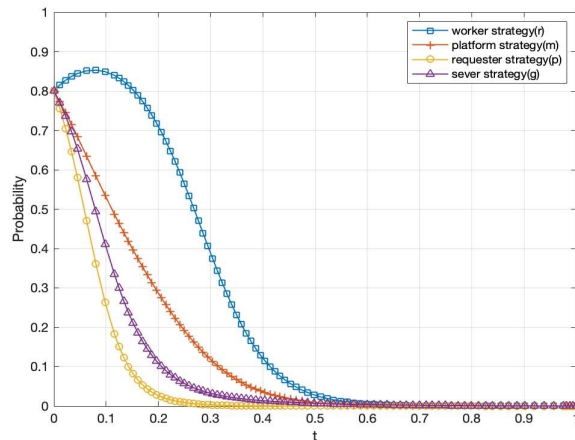
$$r=m=p=g=0.4$$



*The Evolution of Four Parties in Scenario 3*

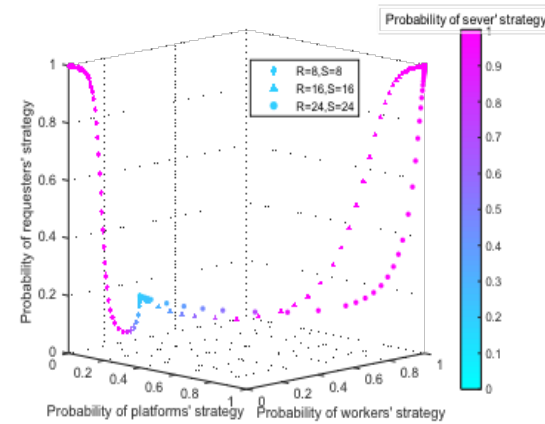


# Impacts of Reward and Punishment



*The Evolution of Four Parties without  
Reward and Punishment*

$$r=m=p=g=0.8$$

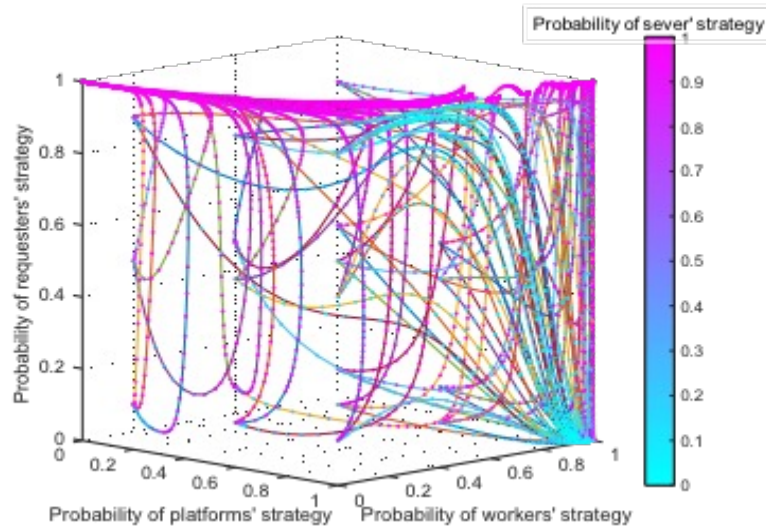


*Comparison of Evolution Results without  
Reward and Punishment Strategies*

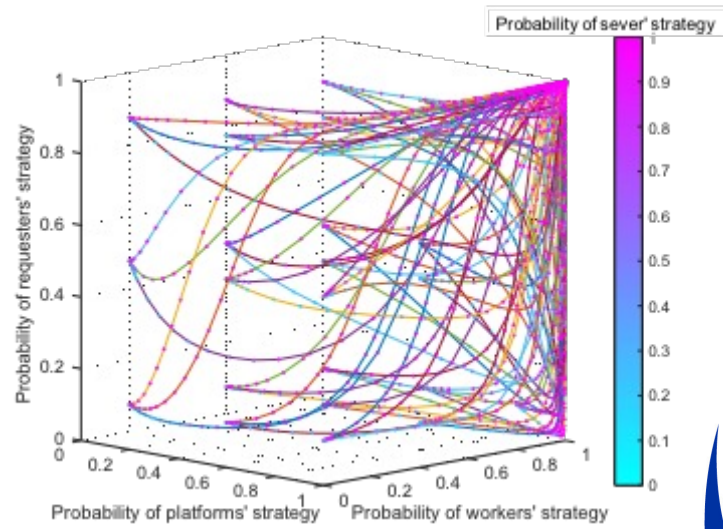
$$r=m=p=g=0.2$$



# Equilibrium States with Different Initial Conditions



The stable equilibria:  $(1,1,0,0)$  and  $(0,0,1,1)$



The system stability points:  $(1, 1, 1, 1)$



# Conclusion

- A Four-Party evolutionary game model is developed
- Computational tasks on edge servers
- Incorporate the potential collusion
- Simulation experiments
- Addressing the issues including dishonesty and false reporting
- Proposed reward and punishment system







## Future Work

- Refinement of the incentive mechanism
- Diverse strategic choice
- Enhance the model's adaptability and predictive capabilities



Questions?





Thank You!

